

## NCC Cable System Order

Order #	62362423	Flight Dates	10/31/16 - 11/13/16	Update Date	11/04/16
Syscode	4015	Agency	Prism Communications	Version	1 Vs. 1
System Name	Comcast/Kalamazoo U-verse, MI	Advertiser	MDSCCHD66	Show All Lines	
Market	Grand Rapids			Total # of Weeks	2
		Client Code		Total	\$182.00
AE	Brenda Hadley	Product Code		Commission	\$27.30
Sales Coordinator	Collin Moore	Est Code	4784	Net Total	\$154.70
Office	Washington	Product Name	HD66	Total Spots	29
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Sep16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		11.5 ATS			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
2	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16
3	CNN	VARIOUS	10/31/16	11/6/16	05:00	09:00						X	X	-	-	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
4	CNN	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
5	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00						X	X	-	-	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
6	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00						X	X	-	-	2	\$5.00	\$10.00	30	IPE 09/09/16-11/08/16
7	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
8	MNBC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16
9	MNBC	VARIOUS	10/31/16	11/6/16	05:00	09:00						X	X	-	-	3	\$4.00	\$12.00	30	IPE 09/09/16-11/08/16
10	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
11	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00						X	X	-	-	2	\$4.00	\$8.00	30	IPE 09/09/16-11/08/16
12	MNBC	DATeline EXTRA<	10/31/16	11/6/16	19:00	24:00						X	X	-	-	2	\$5.00	\$10.00	30	IPE 09/09/16-11/08/16
13	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$7.00	\$7.00	30	IPE 09/09/16-11/08/16
14	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00						X	X	-	-	2	\$7.00	\$14.00	30	IPE 09/09/16-11/08/16
15	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	IPE 09/09/16-11/08/16
16	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X	X	-	-	2	\$10.00	\$20.00	30	IPE 09/09/16-11/08/16
17	USA	WWE ENTERTAINM<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	IPE 09/09/16-11/08/16
18	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00						X	X	-	-	2	\$12.00	\$24.00	30	IPE 09/09/16-11/08/16
19	HIST	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$7.00	\$7.00	30	IPE 09/09/16-11/08/16

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20	HIST	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X	X	-	-	2	\$7.00	\$14.00	30	IPE 09/09/16-11/08/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	29	0	0	0	0	0	0	0	0	0	0	0	29
<b>AMT</b>	\$182.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$182.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/07/16

62362423 | Grand Rapids | Comcast/Kalamazoo U-verse, MI | 4015 |